GEORGETOWN UNIV 4 March 1976

8 March 1976

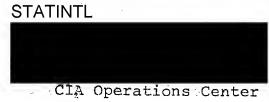
MEMORANDUM FOR THE RECORD

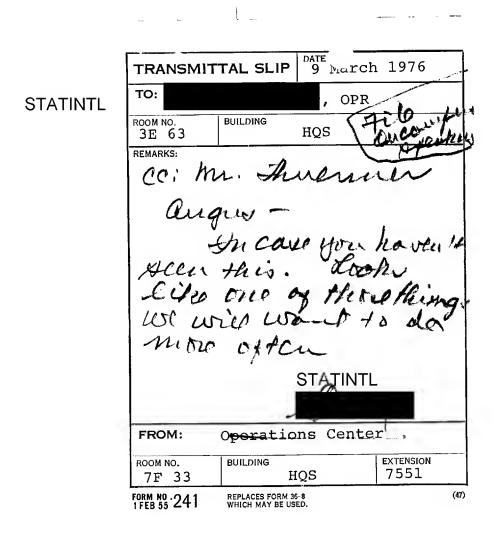
SUBJECT: Georgetown University Seminar: Wrapup

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1. The seminar was held on 4 March at the School of Foreign STATINT Service Building, Georgetown University. Agency partici-STATINT pants were DOC/CIA Operations Center, OCI/EE, OC

- 2. The seminar was conducted, as planned, with the context of Dr. Pisano's "U.S. Foreign Policy Process" course. Attendees included regular class members plus students from the Master of Science in Foreign Service (MSFS) Program.
- 3. Each Agency representative's presentation contained a general description of his office's mission and organization, followed by a more detailed discussion of the nature of his own work and the challenges and problems peculiar to it. Overall, student interest remained at a high level throughout the seminar. The presentations were generally well received. The students seemed both interested in the details of the analytical process and reasonably well-informed on the general subject-matter. Consequently, their questions during the discussion period were well focussed and not hostile.
- 4. Faculty reaction was likewise positive. Both Dr. Chester A. Crocker, Director of the MSFS Program, and Dr. Jane Pisano were enthusiastic over the presentations and the usefulness of the seminar as a whole.





The CIA at Georgetown

March 1, 1976

Thursday, March 4, 1976

The Agency

The National Security Act of 1947 Executive Order of February 18, 1976

Organization -- Four Directorates
The Intelligence Directorate

Overview of the intelligence process: appreciation of the "analytical end" of the game, the role of finished intelligence in the formation and implementation of national policy.

Operations Center

The workings of the Operations Center; and its role in support of both senior Agency officials and working analysts.

Description of the role of 24-hour watch centers as community-wide coordinating bodies during crises.

Office of Current Intelligence

Description of the "current intelligence" analyst's job, the internal review/editing process, and methods of community-wide coordination.

Office of Economic Research

Description of the economic intelligence analyst's work in the production of in-depth finished intelligence. Model building, etc.

Office of Strategic Research

Description of strategic analyst's task from receipt of raw information to completion of finished intelligence. Particular note to be taken of the problems and complexities peculiar to research on Russian strategic forces. Soviet costing paper.

Office of Geographic and Cartographic Research

The role cartographic intelligence in support of both the working analyst and the national policy-maker. Cyprus and Law of the Sea.

Date: Thursday, March 4

2:30 PM Introduction:

CIA Operations Center:

Office of Geographic and Cartographic Research:

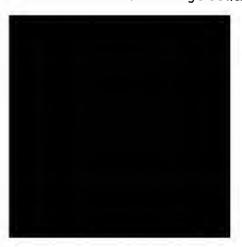
Office of Current Intelligence

Office of Economic Research:

Office of Strategic Research:

3:30 PM Discussion:

4:15 -4:30 PM Adjourn Dr. Pisano, Georgetown Univ.



Mr. Pisano chairs

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	Date

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Approved For Release 2001/03/06: CIA-RDP86B00985R000400040035-7

16 January 1976

MEMORANDUM FOR THE RECORD

SUBJECT: Discussions on Georgetown University Seminar Entitled "The Process of Intelligence"

STATINTL

- and ADDI approval of my subsequent memorandum on 26 November Mark and I visited Dr. Chester A. Crocker, Director of Georgetown University's Master of Science in Foreign Service Program. The purpose of the meeting was to both size up Dr. Crocker and get his ideas on how he saw this seminar being organized and presented. After a half hour of discussion in his office about the various caveats and cautions that occurred to me and my iteration that we want the seminar presented as a Georgetown, rather than a CIA, initiative, we went to lunch where we continued our discussion.
- 2. During the hour or so at lunch we decided that the idea did indeed have some merit and that we ought to plan for the last two weeks in February or the first week in March. The seminar would be arranged by Dr. Crocker in cooperation with the teaching professor a Ms. Jan Picaro (FYI: Dr. Crocker is in the administrative position at Georgetown and does not involve himself very much in the teaching process.)
- 3. This seminar would be entitled "The Process of Intelligence" and would consist of some four or five people who would sit as a discussion group: one from the University as moderator and three or four CIA people. The opening remarks would include the origin and theme of the seminar i.e., something that the Georgetown faculty, mainly Dr. Crocker, thought would be valuable for the students of foreign affairs in order for them to get a first hand feel for how the intelligence process plays a role in the formulation of foreign policy. Following the opening remarks by the Georgetown University representative the Chief or Deputy Chief of the Operations Center would discuss in unclassified terms how the various collection products are handled once they come

ADMINISTRATIVE INTERNAL USE ONLY

into the Center and what kinds of things a watch officer does in order to provide the analyst with the fastest and most complete feel for what is important. Following these remarks, which should be of no more than seven or eight minutes, a representative from OCI would comment on how this material finds its way into the analytical/production process and how it coupled with other sources, overt sources and consultations winds up in an analytical piece which then goes to production. This presentation should be of the same approximate length and would be followed by someone from OER giving the same kind of presentation as OCI, but with emphasis on economics. The fourth member of the CIA group should be someone who then places the results of this process in the context of how it impacts on the consumer; how it responds to consumer needs/ requirements and how in turn the consumer integrates this into the foreign policy process. The person who would do this could come from any one of the substantive shops in the DDT but I would judge that it should be someone that is senior enough to be able to discuss this issue confidently.

- 4. Following these presentations the moderator would ask for comments or questions from the floor, preceded by a caveat that we are engaged in a responsible and serious discussion of the process of intelligence in its relation—ship to the formation of foreign policy, and that to the extent possible the discussion should not be diverted into more sensational and less productive channels. We would then present ourselves as a panel willing to field these questions and hopefully to develop a mutually profitable interchange between the panel and the students who will be some fifty in number. The entire process should take no more than a hour and a half, two hours at the most.
- 5. After returning from our visit I asked to summarize our conversations with Dr. Crocker and to remind him we expected a brief paper from him on the subject. Later that afternoon I talked to the of OCI about his STATINTL views and found him quite receptive. He suggested that we might want to include people like who could speak with

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Approved For Release 2001/03/06: CIA-RDP86B00985R000400040035-7

January 31,1976

Memorandum

STATINTL

To:

Mr.

D/Chief, CIA Operations Center

Subject:

Interim Report: Georgetown University Seminar

Entitled "The Process of Intelligence"

Background:

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Planning for this project has been based on a memorandum I submitted to Chief of the Operations Center, on October 23,1975. The project is based on the belief that the U.S. intelligence community, and the CIA in particular must work to clarify public understanding of the intelligence production process and of the important role such work plays as a support for U.S. foreign policy decision-makers.

Project Outline:

- 1. A seminar entitled "The Process of Intelligence" will be presented by the Directorate of Intelligence in conjunction with Georgetown University. Coordinating preparations for the seminar will be the responsibility of the CIA Operations Center and Georgetown's Master of Science in Foreign Service Program.
- 2. The seminar will focus on the nature of the intelligence process, from the collection of information to the dissemination of finished intelligence.
- 3. Four Agency representatives will form a panel which will be chaired by a Georgetown faculty member.
- 4. Agency presentations (each of no more than 8-10 minutes) would be delivered and oriented as follows:
 - a) CIA Operations Center: Role of the Operations Center in support of the intelligence analyst, and its function as an alerting unit for senior officials.
 - b) Office of Current Intelligence: A description of the analytic and production processes from an area specialist point of view.

6. I have not made up my mind on whether or not we should seek OSR representation since almost all of what they do is classified and would not lend itself to discussion at this kind of forum. However it might be useful to see if agrees with that or if not might be willing to join the group and discuss to the extent that he can the nature of OSR's business. Lastly I very briefly toyed with the idea of asking for participation but upon deeper reflection came to the conclusion that this would probably not be possible or even desirable from their standpoint.

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Chief; CIA Operations Center

- c) Office of Economic Research: A presentation similar to that of the OCI representative, but from the economic specialist's perspective.
- d) A fourth representative drawn, perhaps, from a production department (e.g. Office of Strategic Research, Office of Geographic and Cartographic Research) but in any event prepared to give an overview of the intelligence process. The utility of the finished products of intelligence work for foreign policy decision-makers, within the context of national policy formation, should be particularly stressed
- 5. The remainder of the seminar period would be devoted to a question and answer period, chaired by the Georgetown faculty member. Total elapsed time should be approximately two hours

Progress to Date:

- 1. Approval for the seminar has been given by the A/DDI, and the Master of Science in Foreign Service (MSFS) Program's Director has expressed firm interest in following through on the project.
- 2. A preliminary meeting was held on January 15,1976 between Mr. Heyman and the Director of the MSFS Program, Dr. Chester A. Crocker, to discuss the basic ground rules for the seminar. To avoid negative reactions, the seminar will be presented as the result of a Georgetown initiative and will not be publicized beyond the classes involved.
- 3. The seminar will be held on the main Georgetown University campus on March 4,1976. It will be conducted within the context of a regular session of Dr. Janc Pisano's "U.S. Foreign Policy Process" course, most probably with Dr. Pisano as moderator. Attendance will include regular class members and, by invitation, a group of graduate students from the MSFS Program and should run from 50-60 students.
- 4. As now scheduled, the seminar will run from 2:40-3:55 P.M., the regular period for this class. However, it will most probably be held in a special meeting room rather than the regular classroom, and extra time necessitated by questions will therefore be no problem.

For Future Action:

- 1. Confirm choice of Agency representatives.
- 2. Receive from Dr. Crocker a short paper presenting Georgetown's

finalized view of the seminar, including schedule.

3. Hold preliminary meeting(s) with Agency representatives to discuss their perspectives on their presentations, on the schedule, and on the seminar as a whole.

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CIA Operations Center

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February 4, 1976

MEMORANDUM FOR: Director of Current Intelligence

SUBJECT : Georgetown University Seminar, STATINTL

"The Process of Intelligence"

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- 1. Paul Walsh has endorsed a request of mine, dated 26 November, that we implement a proposal from one of our watch officers, to stage at Georgetown a seminar on "Information Processing and Intelligence Production." (See attachments). One of this purposes in proposing the venture was to lend the Agency a "positive" image in the minds of his fellow graduate students, countering in some way the adverse publicity of recent months. The ADDI approved the proposal on the condition that Georgetown's sponsorship be pre-eminent so that no one deduce erroneously that we were seeking to stage manage anything.
- 2. Subsequently, I met, along with with Dr. Chester A. Crocker, Director of Georgetown's Master of Science in Foreign Service Program.
- 3. Arrangements to hold the seminar on the afternoon of March 4 (1440-1630) are on track. We ask your active parSTATINTL ticipation and support. In the case of OCI we would welcome the participation of ten to fifteen minute presentation designed to show how a political scientist builds on raw data to produce finished intelligence. We ask your agreement by close of business Friday, February 13, so that we can meet with the representatives of the several production components and forward their curriculum vitae to Dr. Crocker.

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- 4. We will attempt to make use of graphic aids where feasible and at the suggestion of hope to arrange for a display of several of OER's and OGCR's unclassified publications.

Chief, CIA Operations Center

CC: D/OER
D/OSR

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Approved For Release 2001/03/06 : CIA-RDP86B00985R000400040035-7

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Chief, CIA Operations Center

cc: D/OER

October 23, 1975

PROPOSAL

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TO:

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Chief, CIA Operations Center

Dr. Chester A. Crocker

Director, Georgetown University Master of

Science in Foreign Service Program

FROM:

CIA Operations Center

SUBJECT: A Seminar on "Modern Methods of Intelligence"

BACKGROUND

The current atmosphere of mistrust and apprehension concerning U.S. intelligence activities points to a need for an open exchange of views between the intelligence and the academic communities.

A clear understanding of the nature of intelligence work by outsiders is difficult for a number of reasons. The unavoidable limits imposed on the dissemination of official information on intelligence matters by valid security requirements is one of the problems. Literary and journal istic concentration on agent-related and "exotic" activities is another. Most recently, the focus of Congressional investigations on covert activities has served to obscure the intelligence functions of the Agency.

If the U.S. intelligence community, and the Central Intelligence Agency in particular, is to continue to function effectively it must not only improve the public image of its work. It must also clarify public understanding of the process of intelligence production and the importance of intelligence as a tool for future foreign policy practitioners.

Approved For Release 2001/03/06: CIA-RDP86B00985R000400040035-7

PROPOSAL

That the CIA Operations Center, in conjunction with the Georgetown University Master of Science in Foreign Service (MSFS) Program, sponsor a seminar entitled "Modern Methods of Intelligence". The seminar would be scheduled for the spring, 1976 semester.

Three representatives from the Directorate of Intelligence of the Agency would participate: representatives from the Operations Center (either the Chief or Deputy Chief), from the Office of Current Intelligence, and from either the Office of Political Research, the Office of Economic Research, or the Office of Strategic Research. A fourth panel member would be an individual from outside the Agency who has knowledge of the intelligence process, and is prepared to provide critical input for the seminar.

CONTENT

The focus of presentations by the Agency representatives would be an explanation of the importance of modern intelligence work to the formation of foreign policy. Stress would be laid on information collection, intelligence production, and intelligence dissemination. Each of these phases would be examined as closely as security requirements and time permit. To preclude security violations, all information could be drawn from the public record and/or unclassified Agency material.

Individual presentations:

- a) Operations Center: Overview of the intelligence process. Role of the Operations Center as an information management unit and its function as an alerting center. Role of similar community bodies in the intelligence process.
- b) Office of Current Intelligence: Overview of the methods of information collection currently in use, outline of the intelligence production process, and description of the nature and uses of various OCI publications.

c) OPR, OER, OSR: Discussion of the techniques of longrange analysis, the types of in-depth studies being conducted, and the contributions of these studies to the intelligence and foreign policy processes.

FORMAT

The seminar would be conducted on the main Georgetown University campus in facilities provided by the MSFS program. Each panel member would make a brief (15-20 minutes) presentation, followed by questions from the audience and discussion/debate among the panelists themselves. Total elapsed time should be 2-2 1/2 hours.

Attendance would be limited to 40-50 students. Prior registration for the seminar would be required. The seminar would be conducted under the auspices of the MSFS program but admission would also be open to graduate students from the government, Russian studies, and history departments.

31 October 1975

MEMORANDUM FOR: Associate Deputy Director

for Intelligence

SUBJECT : Request for Approval to Organize and

Participate with other DDI Components in "Intelligence Seminar" at Georgetown

University.

STATINTL

- Officer that the Operations Center, along with two or more of the production components of the DDI, organize and stage at Georgetown's Graduate School a seminar on "Modern Methods of Intelligence".
- 2. As you know, we have made a sustained effort over the past two years to upgrade the quality of our watch officers—recruiting young, external applicants with impressive undergraduate level studies. This has entailed some cash outlay and coincidentally has brought us into close contact with the faculties of Georgetown, George Washington and American Universities. At the same time it has honed our sense of the Agency's image over recent months. As you have observed, we seem to be holding our own on the campus—though whether this is due more to the state of the economy than positive action on our part is moot.

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3. Mr. holds, and we agree, that some positive gain could be had from our engaging in the kind of venture he proposes. We believe it's feasible and we ask your approval in winning the support and assistance of the other components.

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Chief, CIA Operations Center

SUBJECT: Request for Approval to Organize and

Participate with other DDI Components an "Intelligence Seminar" at Georgetown

University

APPROVED:

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	~	11-26-75
Associate Deputy Director for Intelligence		Date

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proposal has some merit, and I would like you or proposal has some merit, and I would like you or proposal has some exploratory talks with your contact at Georgetown University. If any such seminar is agreed to, I would hope that it would be a low-key affair and that however it is set up, it will not look as though it were a CIA initiative. Please keep me advised.

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Copies sent to

and Mr. Thuermer.

16 January 1976

MEMORANDUM FOR THE RECORD

SUBJECT: Discussions on Georgetown University Seminar Entitled "The Process of Intelligence"

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- 2. During the hour or so at lunch we decided that the idea did indeed have some merit and that we ought to plan for the last two weeks in February or the first week in March. The seminar would be arranged by Dr. Crocker in cooperation with the teaching professor a Ms. Jan Picture (FYI: Dr. Crocker is in the administrative position at Georgetown and does not involve himself very much in the teaching process.)
- 3. This seminar would be entitled "The Process of Intelligence" and would consist of some four or five people who would sit as a discussion group: one from the University as moderator and three or four CIA people. The opening remarks would include the origin and theme of the seminar i.e., something that the Georgetown faculty, mainly Dr. Crocker, thought would be valuable for the students of foreign affairs in order for them to get a first hand feel for how the intelligence process plays a role in the formulation of foreign policy. Following the opening remarks by the Georgetown University representative the Chief or Deputy Chief of the Operations Center would discuss in unclassified terms how the various collection products are handled once they come

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Approved For Release 2901/03/06: CHARRER BROOSE TR000400040035-7

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Chief, CIA Operations Center

January 31,1976

Memorandum STATINTL

To:

D/Chief, CIA Operations Center

Subject: Interim Report: Georgetown University Seminar

Entitled "The Process of Intelligence"

Background:

STATINTL :

Planning for this project has been based on a memorandum I submitted to Mr. Chief of the Operations Center, on October 23,1975. The project is based on the beli that the U.S. intelligence community, and the CIA in particul must work to clarify public understanding of the intelligence production process and of the important role such work plays as a support for U.S. foreign policy decision-makers.

Project Outline:

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- The seminar will focus on the nature of the intelligence process, from the collection of information to the dissemination of finished intelligence.
- 3. Four Agency representatives will form a panel which will be chaired by a Georgetown faculty member.
- 4. Agency presentations (each of no more than 8-10 minutes) would be delivered and oriented as follows:
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- 5. The remainder of the seminar period would be devoted to a question and answer period, chaired by the Georgetown facu member. Total elapsed time should be approximately two ho

Progress to Date:

- 1. Approval for the seminar has been given by the A/DDI, and the Master of Science in Foreign Service (MSFS) Program's Director has expressed firm interest in following through on the project.
- STATINTL 2. A preliminary meeting was held on January 15,1976 between and the Director of the MSFS Program, Dr. Chesci A. Crocker, to discuss the basic ground rules for the seminar. To avoid negative reactions, the seminar will be presented as the result of a Georgetown initiative and will not be publicized beyond the classes involved.
 - 3. The seminar will be held on the main Georgetown University campus on March 4,1976. It will be conducted within the context of a regular session of Dr. Jane Pisano's "U.S. Foreign Policy Process" course, most probably with Dr. Pisano as moderator. Attendance will include regular class members and, by invitation, a group of graduate students from the MSFS Program and should run from 50-60 students.
 - 4. As now scheduled, the seminar will run from 2:40-3:55 P.M., the regular period for this class. However, it will most probably be held in a special meeting room rather than the regular classroom, and extra time necessitated by questions will therefore be no problem.

For Future Action:

- 1. Confirm choice of Agency representatives.
- 2. Receive from Dr. Crocker a short paper presenting Georgetow:

finalized view of the seminar, including schedule.

3. Hold preliminary meeting(s) with Agency representatives to discuss their perspectives on their presentations, on the schedule, and on the seminar as a whole.

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CIA Operations Center

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